

the key men's categories for that period, ABC was first with men, 18-34, 18-49 and 25-54. NBC second and CBS third.

The following chart is a market-by-market breakout of affiliate household delivery in prime time compiled by BROADCASTING from Arbitron market-by-market reports,

which were mailed out last week. Total survey area television households are in the thousands (add 000) per average quarter-hour (8-11 p.m. Monday-Saturday; 7-11 p.m. Sunday, NYT). Boldface numbers indicate the market winner. A dash (—) indicates no primary or secondary affiliation in

the market. In some markets where there are fewer than three network affiliates, figures for all three networks may appear because of secondary affiliations. Not included are markets that Arbitron does not measure, including those in Hawaii, Alaska and the U.S. Virgin Islands.

ADI (rank)	1986 TSA households (000)			ADI (rank)	1986 TSA households (000)		
	ABC	CBS	NBC		ABC	CBS	NBC
Abilene-Sweetwater, Tex. (157)	16	22	<b>24</b>	Flagstaff, Ariz. (206)	—	—	<b>7</b>
Albany, Ga. (153)	5	—	<b>64</b>	Flint-Saginaw-Bay City, Mich. (56)	78	41	<b>89</b>
Albany-Schenectady-Troy, N.Y. (51)	67	88	<b>91</b>	Florence, S.C. (144)	24	<b>51</b>	—
Albuquerque, N.M. (65)	<b>73</b>	42	69	Fort Myers-Naples, Fla. (101)	22	<b>43</b>	40
Alexandria, La. (161)	6	—	<b>41</b>	Fort Smith, Ark. (147)	18	<b>33</b>	15
Alexandria, Minn. (183)	—	<b>34</b>	—	Fort Wayne, Ind. (97)	<b>38</b>	37	37
Alpena, Mich. (212)	—	<b>6</b>	—	Fresno-Visalia, Calif. (63)	50	54	<b>56</b>
Amarillo, Tex. (117)	<b>38</b>	25	30	Gainesville, Fla. (169)	<b>20</b>	—	—
Ardmore-Ada, Okla. (174)	18	<b>19</b>	17	Glendive, Mont. (213)	—	<b>2</b>	1
Atlanta (12)	181	205	<b>207</b>	Grand Junction-Durango, Colo. (175)	8	<b>15</b>	11
Augusta, Ga. (99)	<b>46</b>	42	29	Grand Rapids-Kalamazoo, Mich. (40)	85	74	<b>99</b>
Austin, Tex. (72)	47	<b>55</b>	42	Great Falls, Mont. (178)	<b>12</b>	11	4
Bakersfield, Calif. (148)	22	24	<b>27</b>	Green Bay-Appleton, Wis. (68)	<b>64</b>	54	<b>64</b>
Baltimore (21)	160	150	<b>185</b>	Greensboro-Winston Salem-High Point, N.C. (50)	84	<b>96</b>	86
Bangor, Me. (154)	14	<b>25</b>	24	Greenville-New Bern-Washington, N.C. (96)	28	40	<b>59</b>
Baton Rouge (91)	<b>68</b>	57	42	Greenville-Spartanburg, S.C.-Asheville, N.C. (38)	85	95	<b>133</b>
Beaumont-Port Arthur, Tex. (122)	32	40	<b>43</b>	Greenwood-Greenville, Miss. (168)	<b>27</b>	11	—
Bend, Ore. (208)	—	4	<b>5</b>	Hagerstown, Md. (194)	—	—	<b>15</b>
Billings-Hardin, Mont. (163)	15	<b>18</b>	12	Harrisburg-Lancaster-Lebanon-York, Pa. (45)	61	72	<b>115</b>
Biloxi-Gulfport-Pascagoula, Miss. (179)	<b>39</b>	—	—	Harrisonburg, Va. (200)	<b>19</b>	—	—
Binghamton, N.Y. (132)	15	<b>42</b>	23	Hartford-New Haven, Conn. (23)	121	<b>155</b>	97
Birmingham (Anniston), Ala. (43)	116	51	<b>128</b>	Helena, Mont. (210)	—	—	<b>5</b>
Bluefield-Beckley-Oak Hill, W.Va. (143)	25	—	<b>34</b>	Houston (10)	<b>253</b>	192	230
Boise, Idaho (138)	23	23	<b>32</b>	Huntsville-Decatur-Florence, Ala. (89)	40	42	<b>44</b>
Boston (6)	286	270	<b>357</b>	Idaho Falls-Pocatello (159)	12	16	<b>17</b>
Bowling Green, Ky. (197)	<b>21</b>	—	—	Indianapolis (24)	116	130	<b>146</b>
Bristol, Va.-Kingsport, Johnson City, Tenn. (82)	20	41	<b>72</b>	Jackson, Miss. (85)	30	57	<b>63</b>
Buffalo, N.Y. (36)	104	99	<b>115</b>	Jackson, Tenn. (191)	<b>25</b>	—	—
Burlington, Vt.-Plattsburgh, N.Y. (93)	12	<b>47</b>	42	Jacksonville, Fla. (57)	48	<b>79</b>	49
Butte, Mont. (188)	9	<b>12</b>	7	Johnstown-Altoona, Pa. (86)	—	51	<b>80</b>
Casper-Riverton, Wyo. (184)	7	7	<b>14</b>	Jonesboro, Ark. (176)	<b>24</b>	—	—
Cedar Rapids-Waterloo-Dubuque, Iowa (75)	50	49	<b>63</b>	Joplin, Mo.-Pittsburg, Kan. (118)	26	35	<b>39</b>
Charleston, S.C. (109)	36	<b>45</b>	44	Kansas City, Mo. (29)	116	131	<b>140</b>
Charleston-Huntington, W.Va. (47)	68	69	<b>120</b>	Knoxville, Tenn. (61)	63	<b>88</b>	47
Charlotte, N.C. (32)	98	<b>132</b>	61	La Crosse-Eau Claire, Wis. (136)	20	28	<b>37</b>
Charlottesville, Va. (196)	—	—	<b>6</b>	Lafayette, Ind. (192)	—	<b>11</b>	—
Chattanooga (80)	51	48	<b>66</b>	Lafayette, La. (112)	44	<b>56</b>	—
Cheyenne, Wyo.-Scottsbluff, Neb. (192)	—	12	<b>15</b>	Lake Charles, La. (172)	—	—	<b>40</b>
Chicago (3)	<b>553</b>	371	501	Lansing, Mich. (102)	—	<b>50</b>	44
Chico-Redding, Calif. (141)	<b>28</b>	24	7	Laredo, Tex. (199)	4	3	<b>4</b>
Cincinnati (28)	101	118	<b>137</b>	Las Vegas (94)	31	35	<b>43</b>
Clarksburg-Weston, W.Va. (166)	—	<b>27</b>	23	Laurel-Hattiesburg, Miss. (162)	—	—	<b>33</b>
Cleveland (11)	247	196	<b>266</b>	Lexington, Ky. (73)	43	<b>61</b>	56
Colorado Springs-Pueblo (100)	<b>42</b>	37	41	Lima, Ohio (195)	—	—	<b>16</b>
Columbia, S.C. (88)	29	35	<b>82</b>	Lincoln-Hastings-Kearney, Neb. (92)	26	<b>48</b>	16
Columbia-Jefferson City, Mo. (142)	16	<b>29</b>	28	Little Rock, Ark. (53)	72	69	<b>79</b>
Columbus, Ga. (121)	<b>44</b>	40	21	Los Angeles (2)	579	525	<b>654</b>
Columbus, Ohio (34)	99	124	<b>130</b>	Louisville, Ky. (49)	57	91	<b>105</b>
Columbus-Tupelo, Miss. (135)	11	28	<b>57</b>	Lubbock, Tex. (150)	16	24	<b>25</b>
Corpus Christi, Tex. (119)	<b>32</b>	26	30	Macon, Ga. (131)	17	<b>40</b>	21
Dallas-Fort Worth (8)	245	<b>258</b>	244	Madison, Wis. (107)	30	<b>38</b>	36
Davenport, Iowa-Rock Island-Moline, Ill. (74)	50	48	<b>66</b>	Mankato, Minn. (209)	—	<b>15</b>	—
Dayton, Ohio (48)	64	<b>97</b>	72	Marquette, Mich. (185)	—	<b>19</b>	—
Denver (19)	171	139	<b>180</b>	McAllen-Brownsville, Tex. (116)	<b>30</b>	26	20
Des Moines (66)	49	66	<b>67</b>	Medford, Ore. (155)	13	18	<b>32</b>
Detroit (7)	271	255	<b>338</b>	Memphis (39)	81	113	<b>125</b>
Dothan, Ala. (160)	9	<b>37</b>	—	Meridian, Miss. (177)	<b>24</b>	9	7
Duluth, Minn.-Superior, Wis. (120)	28	<b>31</b>	30	Miami (14)	<b>193</b>	<b>193</b>	192
El Centro, Calif.-Yuma, Ariz. (182)	—	4	<b>8</b>	Milwaukee (30)	104	104	<b>138</b>
El Paso (105)	36	30	<b>44</b>	Minneapolis-St. Paul (15)	161	<b>185</b>	159
Elmira, N.Y. (165)	11	—	<b>14</b>	Minot-Bismarck-Dickinson, N.D. (146)	8	24	<b>38</b>
Erie, Pa. (137)	22	23	<b>38</b>	Missoula-Butte, Mont. (173)	<b>17</b>	13	<b>17</b>
Eugene, Ore. (133)	29	<b>34</b>	17	Mobile, Ala.-Pensacola, Fla. (55)	61	<b>89</b>	85
Eureka, Calif. (187)	—	7	<b>8</b>	Monroe, La.-El Dorado, Ark. (115)	13	<b>57</b>	27
Evansville, Ind. (90)	<b>44</b>	35	41	Montgomery-Selma, Ala. (108)	18	28	<b>68</b>
Fargo, N.D. (104)	32	32	<b>35</b>	Nashville (31)	92	124	<b>135</b>
Farmington, N.M. (201)	—	—	<b>8</b>	New Orleans (33)	97	122	<b>124</b>